## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re: John Covert, et al

Serial No. - -

Filed: Herewith

For: System and Method for Creating

Customized Electronic Messages

Docket No.: 034734.00002

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

## INFORMATION DISCLOSURE STATEMENT

In compliance with the duty of disclosure set forth in 37 CFR 1.56 and 1.98, the patents listed on the attached Form PTO/SB/08A are submitted for possible pertinency to the examination of this application.

Respectfully submitted.

John A. Demos

Registration No. 52,809 McNair Law Firm, P.A.

P.O. Box 10827

Greenville, SC 29603-0827 Telephone: (864) 232-4261 Attorney for the Applicant

GREENVILLE 185679v1

PTO/SB/08A (08-03)

Approved for use through 07/31/2006. OMB 0651-0031

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034734.00002 Sheet 1 of 1 Attomey Docket Number

Examiner Initials*	Cite No.1	Document Number  Number-Kind Code <sup>2 (Finome)</sup>	Publication Date	Name of Patentee or	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
			MM-DD-YYYY	Applicant of Cited Document	
		us- 6,205,432	03-20-2001	Chuck E. Gabbard, et	
		US- 2001/0044745	11-22-2001	Mark D. Shaw	
		US- 2001/0032240	10-18-2001	David Malone, et al	
		US- 2001/0047294	11-29-2001	Anthony R.Rothschild	
		us- 2002/0019849	02-14-2002	Eldar Tuvey, et al	
		US- 2002/0029250	03-07-2002	Jay Reiner	
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		US-			

		FOREIG	N PATENT DOCU	MENTS		
Examiner Initiels*	Cite No.1	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevent Pessages Or Relevant Figures Appear	Т
		Country Code <sup>3</sup> "Number <sup>4</sup> "Kind Code <sup>5</sup> (if known)				T
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Examiner Signature /Larry Donachue/			Date Considered	03/16/2008		

Signature /Larry Donaghue/ Socialisms, makes in receivable consecution, extension or not classes as in commission were service due to the control of control of the control of control of the control of control of the control of t Translation is attached

Transactions attacked.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will very depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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